

Christian Kropf Spring Strawberry Sale

Quick and simple sale for your school or group.

- Strawberry fundraisers are a one item, quick and easy spring sale.
- Average profit of 25-40%. Selling price is \$25 per flat.
- Sell by the 8lb flat, which is 8—1 lb. packages. If that seems like a lot to some customers, encourage them to share with a friend or family member or neighbor.

Strawberries are Delicious and Healthy.

- Strawberries are one of the most popular fruits in the United States.
- Eating eight strawberries a day has been shown to lower blood pressure, improve memory and heart health.
- Eating strawberries on a regular basis may lower the risk of some cancers and help reduce obesity.
- Strawberries are highly consumable and chances are your customers will eat them on the way home.
- There are so many ways to eat strawberries. Fresh from the carton, they are delicious on their own. We also have links to recipes on our website www.christiankropf.com

How are they harvested and shipped?

- Berries are picked by hand early in the day and packed in the field.
- Strawberries are picked at full ripeness; they do not ripen once picked.
- Vented plastic tubs are used to allow the cold air to flow around the berries, prevent spills and keep them clean.
- Berries are cooled immediately after picking and remain refrigerated until delivery.
- We ship directly from the grower to you providing the freshest berries possible to your customer.
- Strawberries typically arrive within 48 hours of harvest on a refrigerated truck.

How long will strawberries last?

- Strawberries are highly perishable
- Pass out your strawberries on delivery day and instruct customers to keep them refrigerated for best quality.
- You will want to instruct customers consume, cook or freeze berries within first five days.
- Strawberries can be frozen for up to 12 months with the tops removed.
- You can find links on our website for additional information.